

WELCOME

<u>Agenda</u>

- 1. Welcome
- 2. Contacts & Registration
- **3.** Fundraising
- 4. Operations
- 5. Resources, Dismissal & Questions

Sign In Here:



BOOSTER CLUB RE-CERTIFICATION 2024-2025

Jeff Smith Director of Athletics

jmsmith@prosper

Kyle Lintelman Assistant Director of Athletics

aklintelman@prosper-isd.net

Kristyn Shelton

Assistant Director of Athletics - Middle Schools

kjshelton@prosper-isd.net

Nick Sharp

Athletic Program Administrator

nrsharp@prosper-isd.net

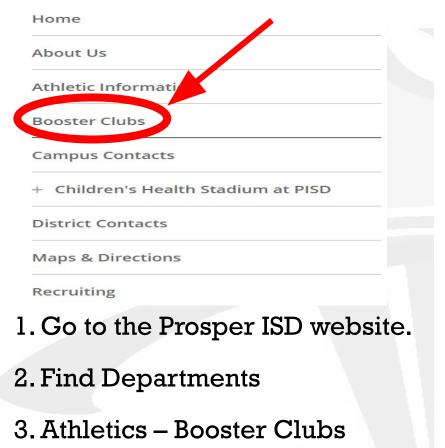
THE ROLE OF BOOSTER CLUBS

1. SUPPORT

- 2. BOOST THE SPIRIT
- 3. **COMPLY**
 - **Umbrella Booster Clubs** Distribute concession proceeds & support projects that benefit multiple groups.
 - Middle School Booster Clubs Support <u>ALL</u> sports at the middle school campus they serve.

PISD BOOSTER CLUB WEBSITE

Athletics



- 23-24 BC Advertising Packet Middle Schools
- 23-24 BC Advertising Packet High Schools
- 23-24 BC Re-Certification Presentation
- PISD BC Start Up Guide
- PISD Equipment Donation Form
- PISD Booster Club Guidelines
- 23-24 BC Officer Acknowledgement Form
- 23-24 BC Officer Information Sheet
- PISD BC Financial Review Information
- PISD BC Registration Form
- PISD BC Scholarship Guidelines
- PISD District Facility Use Board Policy
- PISD Donation Approval Form
- PISD Food Truck Guidelines

https://www.prosper-isd.net/Page/13694

ANNUAL REGISTRATION WITH DISTRICT

<u>ATHLETIC & FINE ARTS BOOSTER CLUBS</u> – All forms due to Kyle Lintelman

ALL OTHER BOOSTER CLUBS – All forms due to a designated

Campus Administrator

DOCUMENTS DUE BY SEPTEMBER 3, 2024

- All listed documents are required to operate as a booster club for Prosper ISD.
- 1. Bylaws
- 2. 501 (c)(3) letter
- 3. State of Texas Sales Tax permit
- 4. Officers Info Sheet
- 5. Officers Acknowledgement form
- 6. Registration & Approval Form (For New Clubs **Only**)

CAMPUS CONTACTS

Description Prosper HS

•	Nick Jones, Principal	P: 469-219-2180		
•	Heidi Starkey, Secretary	F: 972-346-9246		
	Rock Hill HS			
٠	Terry Mouton, Principal	P: 469-219-2300		
٠	Kellee Albrecht, Secretary	F: 972-346-2756		
	Walnut Grove HS			
•	Dustin Toth, Principal	P: 469-219-2000		
٠	Erin Jones, Secretary	F: 469-219-2000		
	<u>Hays MS</u>			
	Katie Britain, Principal	P: 469-219-2260		
٠	Rachel Cochrane, Secretary	F: 972-346-9650		
Jones MS				
٠	Zach De Vito, Principal	<mark>P: 469-219-2260</mark>		
•	Gina Dale, Secretary	<mark>F: 972-346-9650</mark>		
	<u>Reynolds MS</u>			
•	Jessica Mullins, Principal	P: 469-219-2165		
٠	Lisa Kuhlman, Secretary	F: 972-346-2455		
	Rogers MS			
٠	Jason Jetton, Principal	P: 469-219-2150		
٠	Donna Fabian, Secretary	F: 972-346-9248		
	Rushing MS			
٠	Dr. Kari Roan, Principal	P: 469-219-2370		
•	Kelly Joseph, Secretary	F: 972-433-1360		

STATE & FEDERAL CONTACTS

Competition and Rules

University Interscholastic League	512-471-5883	www.uiltexas.org		
Incorporations				
Texas Secretary of State	512-463-5555	www.sos.state.tx.us		
Raffles				
Texas Attorney General	512-463-2100	www.oag.state.tx.us		
Sales Tax (Sales Tax Permit, Exemption, Reports and Franchise Tax)				
Texas Comptroller's Office				
General Information	1-800-252-5555			
Exempt Organizations Department	1-800-531-5441 ext. 34142			
IRS Exempt Status as a 501(c)(3) Organization and Tax Returns				
Internal Revenue Service (IRS)				
General Information	1-800-829-1040	www.irs.gov		
Tax-exempt Organizations	1-877-829-5500	www.irs.gov		
(Select Charities & Non-Profits)				
Tax Forms & Publications	1-800-829-3676	www.irs.gov		
(Select Forms & Publications)				

BYLAWS

BYLAWS MUST INCLUDE -

- Membership rules
- Address the fiscal year (Discretion of BC)
- Organization's structure
- Election/Impeachment of officers
- Must state the official Booster Club name (cannot use PISD in the name but must be identified as a Booster Club, can use the school name)
- Sample bylaws are included in the booster guidelines

FINANCE

- EIN (Employer Identification Number)
- Federal 501 (c)(3) status with IRS
- State Sales Tax Exemption
- File a <u>990</u> annually
- File a <u>1099</u> when needed (over \$600 payment).
- Invest in insurance (Error and Omissions Insurance)
- Conduct an annual audit and submit end of year financial statements to the correct contact at the end of your fiscal year found in your bylaws. Due to the Athletic office by Friday, June 14th
 - ATHLETICS Kyle Lintelman
 - FINE ARTS John Alstrin
 - ALL OTHERS Designated Campus Administrator

NEW CLUBS – START UP FUNDS

- WGHS School Booster Clubs will receive \$10 (Minimum) for each student in the program that is moving from current school to Walnut Grove.
 - **EX.** 4 PHS and 6 RHHS current baseball players will be going to Walnut Grove. The PHS baseball booster club will donate \$40 and the RHHS baseball booster club will donate \$60 dollars to the Walnut Grove baseball booster club.
- The amount of students moving from their current campus to WGHS can be gathered by the current program's head coach or sponsor.
- Current booster clubs are welcome to go over the \$10 dollar minimum amount.
- Money will be given directly to the new booster clubs, not individual boosters. Money will NOT be passed from the district to the new clubs.
- WGHS Booster Clubs will need to have accounts setup to receive funds.

NEW CLUBS – START UP FUNDS

- Jones Middle School Booster Club will receive \$2000 TOTAL, split between the existing Middle Schools - Hays, Reynolds, Rogers & Rushing. This flat rate is the minimum donation, please feel free to donate more if your booster club would like. This was done when we opened both Hays and Rushing.
- Money will be given directly to the new booster club. Money will NOT be passed from the district to the new club.
- Jones Middle School Booster Club will need to have accounts setup to receive funds.

FUNDRAISING: General

- Need fundraising approval at least 10 days prior to event. All fundraisers must be approved.
- Head Coach or Sponsor will enter the request in Laserfiche
- Must benefit <u>ALL</u>
- Annual sponsorship packages (Banners)
- NOT ALLOWED violates IRS provisions:
 - Individual accounts
 - Required participation in fundraising ATHLETY
 - Required sales quotas

FUNDRAISING: Advertising CRITERIA

- Children's Health Stadium and the PISD Natatorium contact Athletic Office
- Arena Jumbotron Athletic Office
- Campus facilities are able to be used with approval
- District oversight & final approval
 - We will ensure the banner is appropriate to display at district facilities. Please provide a draft prior to the banner going to print
 - It is up to the booster club to provide an invoice to the business planning to advertise if requested.
- Booster Clubs do not have approval rights for Facility advertising
- Digital advertising is offered in the arenas. See website.
- District Banner Advertising Guidelines at athletic facilities are available. See website.
- There should be a banner agreement on file for each banner that is hanging or digitally displayed at district athletic facilities

FUNDRAISING: Advertising (cont...)

- Updates to Banner Advertising
 - **Display Timeline -** UIL designated 1st day of practice through the state championship game for that particular sport.
 - Banners will not be allowed to be displayed that don't meet the following physical criteria –
 - Dimensions 3ft. x 5ft.
 - Orientation Landscape
 - Top Border School colors "Proud Sponsors of PHS Softball"
 - Outdoor Banners Only Must be made out of a vinyl mesh material (windscreen)
 PROUD SPONSOR OF ROCK HILL W BLUE HAWK SOFTBALL

The Star District 121

The Star 6740 Winning Dr Frisco, TX 75034 469-850-0999 District 121 6721 Alma Rd McKinney, TX 75070 469-545-1700

FUNDRAISING: Concessions

- Prosper ISD contracts with Aramark to stock our concessions with product and to handle the money from its sale.
- The District sets the menu for the concessions stands around the district
- Percentages of Sales:
 - Booster Club = 78.5%, Aramark = 18.5%, District = 3%
- Timeline breakdown of booster club receiving funds
 - Around the 15th of each month, checks are ready to be picked up by umbrella booster clubs
 - ✓ These are large checks for the whole campus that the umbrella booster club will distribute funds where needed based off the accounting sheet provided by Aramark
- Food Handlers Certifications
- Please follow opening and closing guidelines. \$250 Fine for noncompliance.
- Food Truck Guidelines are available on the website.

FUNDRAISING: Donations

PROCESS

- 1. Coaches/Directors issue donation forms
- 2. Booster Club submits check made payable to PISD & form to Coach
- 3. Coach submits to the Athletics Department
- 4. All parties receive decision within 10 days
- Donations can't put the district in jeopardy of breaking federal guidelines
- The district donation form is available on the website.

DISTRICT TRADEMARKING & LICENSING

- School logos may not be altered. Includes both middle school and high schools.
- Prosper "Block P" is not a trademark logo
- Can only sell goods associated with your home campus.
- Use of logo booster club purposes ONLY. Vendor may not use logo for any other purpose.
- A vendor must complete the district's Trademark Reprint Agreement, prior to receiving permission to print on a yearly basis.
- You, the booster club, will reach out to the athletic office to get the next steps. Part of our process will be to check to see if this vendor is already on file for the current calendar year.

PROGRAM FEES & MEMBERSHIP COSTS

- Student-Athletes in Prosper ISD will not be charged to play sports.
- Neither the program nor the booster club may have a required or optional "fee."
- Membership dues/packages should not exceed \$100.

CONTRACTS & CHARITIES

- No approval to sign contracts on behalf of PISD.
- Contracts must be in the name of the Booster organization.
 - Example: Prosper High School Tennis Booster Club
- CHARITABLE GIFTS
 - It is illegal to donate Booster Club Funds -- "Mistrust of Public Funds"
 - <u>Exception</u> -- Project Graduation

BOOSTER CLUB WEBSITES/SOCIAL MEDIA

Must clearly state on BOOSTER CLUB website & social media (Facebook, X, Instagram)

Example: Prosper HS Band Booster Club

Must have a statement similar to the following:

"This web site is maintained by the Prosper High School Basketball Booster Club and is not a part of Prosper High School or the Prosper Independent School District. Neither Prosper High School nor Prosper ISD is responsible for the content of this web site or the content of links external to this web site."

MEETINGS & COMMUNICATION

- The leader of the booster club, Coach/Sponsor, <u>MUST</u> attend in an advisory capacity.
- All actions of the booster club meeting are to be recorded in the meeting minutes. They are subject to review/revocation if deemed outside of any PISD/UIL policies. Finally, all actions taken by the booster club should go through the head coach or sponsor.
- <u>All Athletic BC Communication</u> to the district Athletic office should go through and/or include the head coach of the team the booster club serves.
- All Fine Arts BC Communication to John Alstrin should include the director or sponsor, of the group the booster club serves.
 We are PROSPER! We are ONE!

FACILITIES USE

- Julie Brantley is the main point of contact if you have a facility request or question. jjbrantley@prosper-isd.net
- Coach or Sponsor must reserve in GOFMX. The Community Room books up quickly. Reservations are filling up for 2024-2025 school year.
- Building use may result in fees charged to booster club. (custodian, facility manager, technology etc...)
- Please make sure to be as specific as possible when covering all of the potential needs of the event. This includes technology, # of tables, table clothes, room layout, etc...

BANQUETS: Gifts

• COACHES

- No direct checks
- Limit \$500 annually per coach

• NO ALCOHOL OR OTHER PROHIBITED ITEMS

• STUDENT ATHLETES

• No gifts at all – especially banquet gifts

BANQUETS: Scholarships

• CRITERIA

- Must be UIL compliant
- Over award
- SENIORS ONLY, but must be open to ALL SENIORS.
- Cannot be need based
- May not be awarded or announced until student has exhausted all remaining UIL eligibility
- Sponsor may not be involved in selection process
- Identifying information must be removed/edited from the applications
- Checks are written to the university (not student), after receipt/invoice provided
- If using a certificate as part of the award ceremony, the head coach or sponsor may be one of the signatures listed.

RESOURCES

- PISD Website Link: <u>https://www.prosper-isd.net/Page/13694</u>
- Example Bylaws
- District Board Policy GE (Local)
- PISD Booster Club Information Sheet
- Example: Financial Reports
- Booster Officer Acknowledgement Form:
 - <u>http://www.uiltexas.org/policy/guidelines-for-booster-clubs</u>

QUESTIONS?

NEXT YEAR'S MEETING APRIL 21, 2025